



BART'S BIG BREAK VOCAL COMPETITION
OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER. ALL CONTESTANTS MUST BE 21 YEARS OF AGE OR OLDER AND A LEGAL RESIDENT OF THE STATES OF ILLINOIS, INDIANA OR WISCONSIN. VOID ELSEWHERE AND WHERE PROHIBITED BY LAW.

ELIGIBILITY: This competition (the "Competition") is only open to legal residents of the states of Illinois, Indiana or Wisconsin who are 21 years of age or older. The Competition will be held at Duffy's Tavern and Grille, located at 420 ½ West Diversey Parkway, Chicago, Illinois (the "Premises"). All employees of 420 ½ Inc. ("Sponsor"), Bar1 Events, McGee's Tavern & Grille, The Wrightwood Tap, Durkin's Tavern, Redmond's Ale House, Duffy's Tavern & Grille, Maevé, and Fion Wine & Spirits and the immediate family members and those living in the same household of any of the foregoing, are not eligible to enter. Void where prohibited by law. Subject to all applicable federal, state and local laws. Contestant represents that he/she is not under contract with any major or nationally known record label. Sponsor reserves the right to disqualify any contestant that is under contract that Sponsor deems to be a major or nationally known record label, at Sponsor's sole discretion. Each contestant must be able to produce a valid government issued identification upon the request of the Sponsor, and the failure to do so will result in immediate disqualification from the Competition.

TO ENTER: Beginning on February 1, 2009, at 12:01:01 a.m. Central Standard Time ("CST") and through June 21, 2009 at 11:59:59 p.m. CST, visit www.bar1bigbreak.com and complete the on-line application. On-line applications will be accepted on a first-come first-serve basis, and once 500 applications are received, no further on-line applications will be accepted. On-line applications must be submitted by June 21, 2009 at 11:59:59 p.m. CST. Limit one on-line application per person. Released Parties (as defined below) are not responsible for late or incomplete on-line applications, or for technical, hardware, software, or Internet malfunctions of any kind, lost or unavailable network connections, or failed, incorrect, incomplete, inaccurate, garbled or delayed electronic communications caused by the sender, or by any of the equipment or programming associated with or utilized in conjunction with this Competition, which may limit the ability to participate, or by any error, human or otherwise, relating to or in connection with this Competition. All on-line applications become the property of the Sponsor. Any false information provided on an on-line application, or in connection with the Competition will result in immediate disqualification from the Competition. No purchase or fee is necessary to enter the Competition, however, Sponsor reserves the right to charge a fee to enter the Premises (a "cover charge"). Such a cover charge will in no way be construed to be a payment or consideration to enter the Competition.

THE COMPETITION: Contestants will compete against each other through nine rounds of the Competition. The Competition will be held at the Premises on the following dates:

Round 1 will include up to 500 contestants judged over the course of four nights, June 15, 2009, June 16, 2009, June 22, 2009, and June 23, 2009.

Round 2 will include up to 150 contestants judged over the course of three nights, June 29, 2009, June 30, 2009 and July 1, 2009.

Round 3 will include up to 50 contestants judged on the night of July 6, 2009.

Round 4 will include up to 25 contestants judged on the night of July 13, 2009.

Round 5 will include up to 12 contestants judged on the night of July 20, 2009.

Round 6 will include up to 10 contestants judged on the night of July 27, 2009.

Round 7 will include up to 8 contestants judged on the night of August 3, 2009.

Round 8 will include up to 6 contestants judged on the night of August 10, 2009.

Round 9 (the "Final Round") will include up to 5 contestants judged on August 17, 2009.

The above dates and (exact times which are yet to be determined) are subject to change at the Sponsor's sole discretion.

JUDGING: Round 1 through Round 3: A panel of three independent judges will be solely responsible for determining which competitors advance from Round 1 through Round 3. The judges' decisions will be based upon the following three criteria: (1) Talent, (2) Ability and (3) Style. The judges will award points in each of the three categories on a scale of 1 to 10 (for a maximum possible score of 30 points). In the event of a tie, the contestant with the higher Talent score will advance. In the event of a further tie, the judges, in their sole discretion, will determine which contestant advances. Round 4 through the Final Round: Those contestants who receive the highest number of audience votes on a given night will advance from Round 4 through the Final Round. Audience voters will consist of those patrons present at the Premises on a given night and in possession of a wristband. Upon entering the Premises, wristbands will only be distributed to those patrons who are 21 years of age or older. At the conclusion of the Competition on a given night, each patron possessing a wristband will receive a ballot listing all of the contestants who performed that night. Patrons will be instructed to place their ballots in the ballot box located on the Premises prior to leaving the Premises. Only those ballots contained in the ballot box at the end of a given night will be used to calculate each contestant's score. In case of a tie during Round 4 through the Final Round, the judges, in their sole discretion, will determine which contestant advances.

NOTIFICATION: Contestants will be notified whether they have advanced to the next round within 48 hours of the end of the previous round by phone or e-mail. Results will also be posted on www.bar1bigbreak.com within 48 hours of the end of the previous round.

PERFORMANCE GUIDELINES: General guidelines relating to all Rounds: No nudity, flashing or profanity will be allowed. Such behavior will be cause for immediate disqualification from the Competition. Any other disruptive or distracting behavior will be cause for review and may result in disqualification. Contestants must be able to attend all nine rounds of the Competition. No substitutions will be allowed for any contestant. Contestants may not use any props. The order of contestants' performances on each night will be determined by a random drawing. Every contestant must be ready to perform when it is his or her turn. Guidelines relating specifically to Round 1 through Round 3: Contestants must sing a cappella, but may choose any song not prohibited by the decency standards stated in the general guidelines above. A contestant may sing the same song as other contestants on a given night. However, during Round 1 through Round 3, once a contestant performs a song, that contestant may not perform the same song again. Contestants should have at least three songs prepared to sing a cappella. Contestants will have up to three minutes to perform, but judges have the prerogative to end a performance at any time prior to the expiration of those three minutes. Guidelines relating specifically to Round 4 through the Final Round: Contestants will sing karaoke, and must choose a song from a song list selected by Sponsor in its sole discretion. During Round 4 through the Final Round, contestants may sing a song that he or she performed in Round 1 through Round 3. However, during Round 4 through the Final Round, once a contestant performs a song, that contestant may not perform the same song again. Additionally, during Round 4 through the Final Round, a contestant may not perform a song performed by another contestant on the same night. In order to avoid contestants performing the same song on a given night, each contestant must notify the Sponsor's designated representative of his or her song choice 72 hours prior to the start of a given Round. Contestants will have 3½ minutes to perform a song and will not be allowed to start a song over.

GRAND PRIZE:(1) Grand Prize Winner will receive a cash prize of \$15,000.00. \$5,000 of additional prize money will be distributed to the runners-up at Sponsor's sole discretion. No part of the Grand Prize or any prize includes alcoholic beverages. Sponsor will report the value of the Grand Prize and other awarded prizes as required by law. All taxes are sole responsibility of the prize winners. The Grand Prize Winner and runners-up must sign and execute Affidavits of Eligibility/Liability prior to issuance of the Grand Prize and other cash prizes. In the event of noncompliance with these Official Rules, or if the Affidavit of Eligibility/Liability is returned as undeliverable, the cash prizes will be forfeited and returned to Sponsor to be redistributed to eligible contestants at Sponsor's sole discretion. The Grand Prize is not transferable, except at the sole discretion of the Sponsor.

ADDITIONAL RULES: All contestants release 420 ½, Inc., Bar1 Events, McGee's Tavern & Grille, The Wrightwood Tap, Durkin's Tavern, Redmond's Ale House, Duffy's Tavern & Grille, Maeve, Fion Wine & Spirits and their respective parents, affiliates, subsidiaries, vendors, advertising and promotion agencies, and all others associated with the development and execution of this Competition, and the respective officers, directors, shareholders, and employees of the foregoing (collectively, the "Released Parties") from any and all liability with respect to/or in any way arising from participation in this Competition or acceptance or use of the Grand Prize including liability for personal injury, damages and loss, and Sponsor's and its designees use of any materials related to the Competition. Submission of the on-line application constitutes permission for Sponsor or its designees to use any contestant's name, likeness, photograph, voice, singing voice and biographical information for advertising, publicity and other purposes, in any and all media now or hereafter known, without further notice or compensation. Sponsor reserves all rights, including the right to film, tape and record any contestant's performance and to edit, publish, use, adapt, exploit, modify or dispose of such film, tape or recording, online, in print, film, television, or in any other media for advertising and promotional or any other purposes without compensation or notification to said contestant. By entering the Competition, the Grand Prize Winner agrees to participate in any promotional events related to the Competition, and failure to do so will result in forfeiture of the Grand Prize. Sponsor reserves the right to cancel or modify these Official Rules for any reason whatsoever, or if fraud, technical failures, unauthorized intervention or any other factor beyond Sponsor's reasonable control impairs the integrity of the Competition, as determined by Sponsor in its sole discretion. In such event, Sponsor reserves the right to judge entries from among the eligible, non-suspect entries received up to the time of the impairment. By entering this Competition, contestants accept and agree to abide by these Official Rules and the decisions of the judges, the voting audience and the Sponsor, which shall be final, binding and conclusive on all matters related to the Competition.

WINNERS LIST: For the name of the Grand Prize Winner, send a self-addressed, stamped envelope by October 1, 2009 to: Bar1 Events, 952 W. Webster Avenue, Chicago, Illinois 60614

SPONSOR: 420 ½ Inc., 420 ½ W Diversey Parkway, Chicago, Illinois 60657